

CASE SUMMARY

APPLICATION TYPE: TTCDA

SIGN PERMIT



File Number: 12-B-24-TOS Related File Number:
Application Filed: 10/17/2024 Date of Revision:
Applicant: BAKER JONES SIGNCO INC.

PROPERTY INFORMATION

General Location: Northeast of Cherahala Blvd, southeast of Kemp Fain Ln
Other Parcel Info.:
Tax ID Number: 103 E A 015 Jurisdiction: County
Size of Tract: 4.3 acres
Accessibility: Access is via an access easement (though the parking lot) off of Cherahala Boulevard, a 3-lane minor collector street with a pavement width of 40-45 ft, within an 85-ft right-of-way.

GENERAL LAND USE INFORMATION

Existing Land Use: Office
Surrounding Land Use:
Proposed Use: N/A Density:
Planning Sector: Northwest County Plan Designation: BP (Business Park)
Growth Policy Plan:
Neighborhood Context:

ADDRESS/RIGHT-OF-WAY INFORMATION (where applicable)

Street: 2410 Cherahala Blvd.
Location:
Proposed Street Name:
Department-Utility Report:
Reason:

ZONING INFORMATION (where applicable)

Current Zoning: BP (Business and Technology), TO (Technology Overlay)
Former Zoning:
Requested Zoning: N/A
Previous Requests:
Extension of Zone:
History of Zoning:

PLAN INFORMATION (where applicable)

Current Plan Category:
Requested Plan Category:

WAIVERS AND VARIANCES REQUESTED

Variances Requested: N/A

OTHER INFORMATION (where applicable)

Other Bus./Ord. Amend.:

TTCDA ACTION AND DISPOSITION

Planner In Charge: Kelsey Bousquet

Staff Recomm. (Abbr.):

Staff Recomm. (Full): Staff recommends approval of a Certificate of Appropriateness for a Sign Permit, for the proposed building sign, with the following condition:

1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.

Comments: This is a request to add a new building sign to an office building located on the northeast side of Cherahala Boulevard, southeast of Kemp Fair Lane. The proposed sign is for Type One Energy.

PURSUANT TO ARTICLE V, SECTION 4 OF THE TTCDA ADMINISTRATIVE RULES AND PROCEDURES, THE DECISION OF THE TTCDA TO APPROVE A SIGN MUST BE BASED ON THE FOLLOWING CRITERIA:

A. CONFORMITY OF THE SIGN PROPOSAL WITH THE DESIGN GUIDELINES.

1. The area of the proposed building sign is 48 sq ft. This is within the maximum allowable area of 100 sq ft, based on the building's linear frontage of 350 ft.
2. The proposed sign will feature the company name and logo. It will consist of a brushed aluminum panel with individually mounted channel letters. The paneling will be mounted directly onto the building façade and will not protrude above the height of the building.
3. The logo and lettering will be composed of aluminum backs with plexi faces and illuminated with white LED lighting. Both the panel and lettering will have matte finishes.
4. The proposed sign has four colors: gray and three shades of blue. The three shades of blue are very subtle and integral to the company's corporate image. Per TTCDA Guideline 4.1.6, the number of colors may exceed three where it is desirable to preserve a corporate image.

B. RELATIONSHIP OF THE PROPOSED SIGNAGE TO SIGNAGE ON NEARBY PROPERTIES, IN TERMS OF SIZE, LOCATION, MATERIALS, AND COLOR

1. The proposed sign is in proportion with signs in the vicinity.

Action: Approved

Meeting Date: 12/9/2024

Details of Action: Approval of a Certificate of Appropriateness for a Sign Permit, for the proposed building sign, with the following condition:

- 1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.

Summary of Action:

Date of Approval: 12/9/2024

Date of Denial:

Postponements:

Date of Withdrawal:

Withdrawn prior to publication?: **Action Appealed?:**

LEGISLATIVE ACTION AND DISPOSITION

Legislative Body:

Date of Legislative Action:

Date of Legislative Action, Second Reading:

Ordinance Number:

Other Ordinance Number References:

Disposition of Case:

Disposition of Case, Second Reading:

If "Other":

If "Other":

Amendments:

Amendments:

Date of Legislative Appeal:

Effective Date of Ordinance: