

CASE SUMMARY

APPLICATION TYPE: TTCDA

SIGN PERMIT



File Number: 10-A-24-TOS Related File Number:
Application Filed: 8/15/2024 Date of Revision:
Applicant: TENNESSEE SIGN COMPANY WYATT WETHERBEE

PROPERTY INFORMATION

General Location: West side of Cogdill Rd, south of Lexington Dr.
Other Parcel Info.:
Tax ID Number: 131 C A 008 Jurisdiction: City and County
Size of Tract: 5.89 acres
Accessibility: Access is via Cogdill Road, a minor collector street with a 24-ft pavement width within a 51.5-ft right-of-way.

GENERAL LAND USE INFORMATION

Existing Land Use: Commercial
Surrounding Land Use:
Proposed Use: N/A Density:
Planning Sector: Northwest County Plan Designation: BP (County), LI (City)
Growth Policy Plan:
Neighborhood Context:

ADDRESS/RIGHT-OF-WAY INFORMATION (where applicable)

Street: 10308 Cogdill Rd.
Location:
Proposed Street Name:
Department-Utility Report:
Reason:

ZONING INFORMATION (where applicable)

Current Zoning: CB (Business and Manufacturing), TO (Technology Overlay), in the County, and C-H-1 (Highway Commercial) TO-1 (Technology Park Overlay) in the City
Former Zoning:
Requested Zoning: N/A
Previous Requests:
Extension of Zone:
History of Zoning:

PLAN INFORMATION (where applicable)

Current Plan Category:
Requested Plan Category:

WAIVERS AND VARIANCES REQUESTED

Variances Requested: N/A

OTHER INFORMATION (where applicable)

Other Bus./Ord. Amend.:

TTCDA ACTION AND DISPOSITION

Planner In Charge: Kelsey Bousquet

Staff Recomm. (Abbr.):

Staff Recomm. (Full): Based on the application and plans as submitted, the staff recommends Approval of a Certificate of Appropriateness for a Sign Permit for the proposed monument sign, with the following condition:

1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.

Comments:

This is a request to add a new monument sign for Decks & Docks Company located on the west side of Cogdill Road, south of Lexington Drive. The sign will be placed at the driveway entrance at Cogdill Road 20 ft from the right-of-way.

PURSUANT TO ARTICLE V, SECTION 4 OF THE TTCDA ADMINISTRATIVE RULES AND PROCEDURES, THE DECISION OF THE TTCDA TO APPROVE A SIGN MUST BE BASED ON THE FOLLOWING CRITERIA:

A. CONFORMITY OF THE SIGN PROPOSAL WITH THE DESIGN GUIDELINES.

1. The proposed sign is a non-illuminated, two-sided, V-shaped sign with white aluminum leg posts. The sign panels will be composed of aluminum with a vinyl application and a matte finish. The height of the signage structure is 6 ft.

2. The maximum allowable square footage for the sign message area is 57 sq ft, based on the building's linear frontage of 57 ft. Per TTCDA Guideline 4.3.5, the supporting structure has an allowable 85.5 sq ft. The proposed total area for the sign structure is 66 sq ft, and the total message area for both sign panels is approximately 44 sq ft, well within the allowable square footage.

3. The proposed sign has four colors: white, yellow, light blue, and navy. Per TTCDA Guideline 4.1.6, the number of sign colors may exceed three, where it is desirable to preserve the corporate image. Because the four colors are the business logo and therefore integral to the business's image, and the color combination is non-offensive, the four colors comply with the guidelines.

4. The placement of the sign complies with TTCDA Guideline 4.3.2, requiring signs to be placed a minimum of 20 ft from a public right-of-way.

B. RELATIONSHIP OF THE PROPOSED SIGNAGE TO SIGNAGE ON NEARBY PROPERTIES, IN TERMS OF SIZE, LOCATION, MATERIALS, AND COLOR

1. The proposed signs are in proportion with signs in the vicinity.

Action: Approved

Meeting Date: 9/30/2024

Details of Action: Approval of a Certificate of Appropriateness for a Sign Permit for the proposed monument sign, with the following condition:

1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.

Summary of Action:

Date of Approval: 9/30/2024

Date of Denial:

Postponements:

Date of Withdrawal:

Withdrawn prior to publication?: **Action Appealed?:**

LEGISLATIVE ACTION AND DISPOSITION

Legislative Body:

Date of Legislative Action:

Date of Legislative Action, Second Reading:

Ordinance Number:

Other Ordinance Number References:

Disposition of Case:

If "Other":

Amendments:

Date of Legislative Appeal:

Disposition of Case, Second Reading:

If "Other":

Amendments:

Effective Date of Ordinance: