

CASE SUMMARY

APPLICATION TYPE: TTCDA

SIGN PERMIT



File Number: 1-A-25-TOS Related File Number:
Application Filed: 11/15/2024 Date of Revision:
Applicant: KAYLAND SHECKLES SIGN CO INC

PROPERTY INFORMATION

General Location: Northeast side of Cherahala Blvd, southeast of Kemp Fair Ln
Other Parcel Info.:
Tax ID Number: 103 E A 01502 Jurisdiction: County
Size of Tract: 2.35 acres
Accessibility: Access is via an access easement (though the parking lot) off of Cherahala Boulevard, a 3-lane minor collector street with a pavement width of 40-45 ft, within an 85-ft right-of-way.

GENERAL LAND USE INFORMATION

Existing Land Use: Office
Surrounding Land Use:
Proposed Use: N/A Density:
Planning Sector: Plan Designation: BP (Business Park)
Growth Policy Plan:
Neighborhood Context:

ADDRESS/RIGHT-OF-WAY INFORMATION (where applicable)

Street: 2400 Cherahala Blvd.
Location:
Proposed Street Name:
Department-Utility Report:
Reason:

ZONING INFORMATION (where applicable)

Current Zoning: BP (Business and Technology Park), TO (Technology Overlay)
Former Zoning:
Requested Zoning: N/A
Previous Requests:
Extension of Zone:
History of Zoning:

PLAN INFORMATION (where applicable)

Current Plan Category:
Requested Plan Category:

WAIVERS AND VARIANCES REQUESTED

Variances Requested: N/A

OTHER INFORMATION (where applicable)

Other Bus./Ord. Amend.:

TTCDA ACTION AND DISPOSITION

Planner In Charge: Kelsey Bousquet

Staff Recomm. (Abbr.):

Staff Recomm. (Full): Staff recommends approval of a Certificate of Appropriateness for a Sign Permit, for the proposed building sign, with the following condition:

1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.

Comments: This is a request to replace an existing building sign for an office building in the Pellissippi Corporate Center. The proposed sign is for Everon.

PURSUANT TO ARTICLE V, SECTION 4 OF THE TTCDA ADMINISTRATIVE RULES AND PROCEDURES, THE DECISION OF THE TTCDA TO APPROVE A SIGN MUST BE BASED ON THE FOLLOWING CRITERIA:

A. CONFORMITY OF THE SIGN PROPOSAL WITH THE DESIGN GUIDELINES.

1. The existing signage was installed above the main entrance of the building on the east side. It has an area of 18 sq ft and consists of an aluminum panel directly mounted onto the building façade. The applicant intends to utilize the existing aluminum paneling by attaching a new aluminum sign face with VHB tape and silicone adhesive, both of which are weather-resistant. The sign materials are substantial and permanent in nature. The size and placement of the signage comply with Section 4.4 of the design guidelines.

2. The proposed signage will have a white background featuring the company name in dark and light blue vinyl lettering with a flat finish. It will not be illuminated.

B. RELATIONSHIP OF THE PROPOSED SIGNAGE TO SIGNAGE ON NEARBY PROPERTIES, IN TERMS OF SIZE, LOCATION, MATERIALS, AND COLOR

1. The proposed sign is in proportion with signs in the vicinity.

Action: Approved with Conditions

Meeting Date: 2/10/2025

Details of Action: Approval of a Certificate of Appropriateness for a Sign Permit, for the proposed building sign, with the following condition:

1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.

Summary of Action:

Date of Approval: 2/10/2025

Date of Denial:

Postponements:

Date of Withdrawal:

Withdrawn prior to publication?: **Action Appealed?:**

LEGISLATIVE ACTION AND DISPOSITION

Legislative Body:

Date of Legislative Action:

Date of Legislative Action, Second Reading:

Ordinance Number:

Other Ordinance Number References:

Disposition of Case:

Disposition of Case, Second Reading:

If "Other":

If "Other":

Amendments:

Amendments:

Date of Legislative Appeal:

Effective Date of Ordinance: